

How Brilliant Are You?

Your Natural Abilities Add Up To Personal Brilliance

By Jim Canterucci,
Author of *Personal Brilliance: Mastering the
Everyday Habits that Create a Lifetime of Success*

There are four catalysts to Personal Brilliance – Awareness, Curiosity, Focus, and Initiative. Read the descriptions below, choose your strongest catalyst, and then take the online **Personal Brilliance Quotient** at www.MyPersonalBrilliance.com to confirm your results.



Prospector – (prōs'pĕk'tər) *n.* **1.** An explorer for natural resources such as gold or gem stones. **2.** Shows great awareness.

The prospector sifting through the dirt and grit, seeing millions of pebbles has an awareness for the valuable stone amongst the debris. The prospector has trained themselves to identify the gem. They create mechanisms and processes to enhance their awareness. They ignore nothing. They are determined, resolute, and persistent in their exploration. Always aware of the seemingly unrelated nugget that can be the beginning of an idea that expands to an innovation.



Detective – (dĭ-tĕk'tĭv) *n.* **1.** One whose work is investigating, obtaining evidence, and finding answers. **2.** Possesses a strong curiosity.

The detective possesses a deep curiosity, wanting to get to the “why” of things. Why is a particular fact important? What caused a situation? Where did something come from? Detective work can be glamorous but most likely involves a painstaking, methodical question and answer process. One question and answer leads to the next question. The great detective has a healthy dose of skepticism and doubt, while not being too cynical. Against stereotype, the gruff detective actually possesses a child-like curiosity to balance the cynicism. The detective knows the right answer is only possible with the right questions.



Chief Executive – (chĕf ĭg-zĕk'ye-tĭv) *n.* **1.** The head of an organization or entity capable of analyzing and carrying out decisions. **2.** Exhibits strong focus skills.

The successful chief executive must have a highly developed sense of focus. The chief executive doesn't have the luxury of focusing on only one thing for long periods of time. Rather, their lens must regularly constrict to see detail and expand to wide-angle to see the big picture. A 360-degree focus is necessary to be able to grasp all the possible relationships that can lead to an innovative solution. We traditionally think of chief executives as heads of vast companies. However, each of us is the chief executive of our lives and our domains. The chief executive is a collaborator, a motivator, and (most importantly) an integrator.



Action Hero – (ăk'shən hĭr'ō) *n.* **1.** One who is in the process of acting or doing, habitually showing vigorous activity or energy. **2.** One who possesses great initiative.

It's all about action! Innovation isn't innovation unless something is produced that has an impact. The action hero regularly transfers an idea into action. This is their habit. The action hero is not afraid of failure, rather they see each attempt as part of the journey. The action hero seldom lets an idea die on the vine. They are a motivator to move forward.

Access more articles, tips, and keepers on this subject by visiting www.MyPersonalBrilliance.com. Click on the Audience Members button and enter:

Password: **Columbus**